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ICDS - INTRODUCTION

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NIPCCD

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STORY OF

ICDS

INTEGRATED CHILD DEVELOPMENT SERVICES

बालबालिका एवं युवा केंद्र

Public Relation & Information Centre

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Date 1981

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★NIPCCD★



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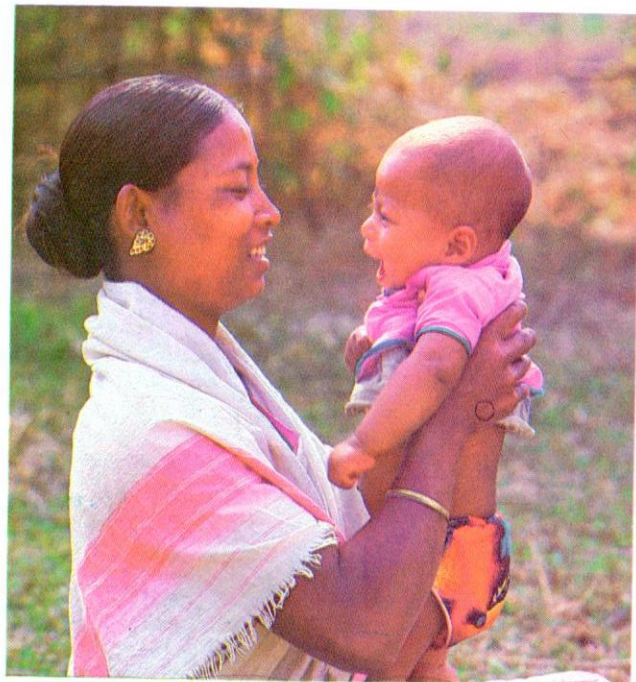
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Integrated child development services



The integrated child development services scheme

constitutes one of the principal planks in the nation's strategy to provide to children from the deprived sections of the society, the basic services for a better start in life.

The scheme was launched as an innovative experiment in 1975. 33 integrated child development projects were taken up initially. By the end of 1985, the total number of projects extending basic

services to above 25 million young children and mothers will be around 1,000 including :—

(i) Projects sanctioned upto 1981-82	300
(ii) Projects sanctioned upto 1982-83	320
(iii) Projects sanctioned upto 1983-84	200
(iv) Projects sanctioned upto 1984-85 as advance action	66
others	114
	<hr/> 1,000

The project area is a taluka, a community development block, a tribal development block or a group of slums. The project area is further divided into Anganwadis, every Anganwadi serving a population of about 1,000 in rural areas and urban slums and about 700 in tribal areas.

OBJECTIVES

- Improve the nutritional and health status of children in the age group 0-6 years
- Lay the foundations for proper psychological, physical and social development of children
- Reduce the incidence of mortality, morbidity malnutrition and school drop-out
- Bring about effective co-ordination in the work of various agencies involved in child development programmes
- Enhance the mother's capabilities to take care of the nutritional needs of her children

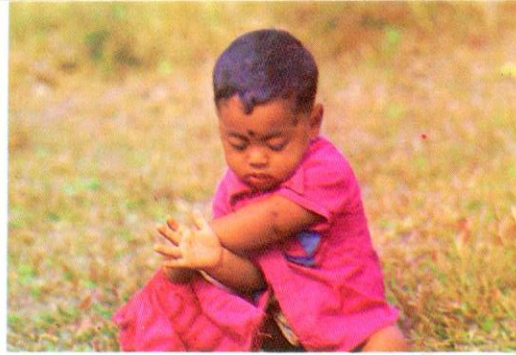


PACKAGE OF SERVICES

- | | |
|-----------------------------------|----------------------------------|
| ■ Supplementary nutrition | ■ Nutrition and health education |
| ■ Immunization | ■ Health check-up |
| ■ Non-formal pre-school education | ■ Referral services |



Most beneficiaries belong to the vulnerable sections of the society—scheduled castes, scheduled tribes, landless labourers, small farmers and other poor families.



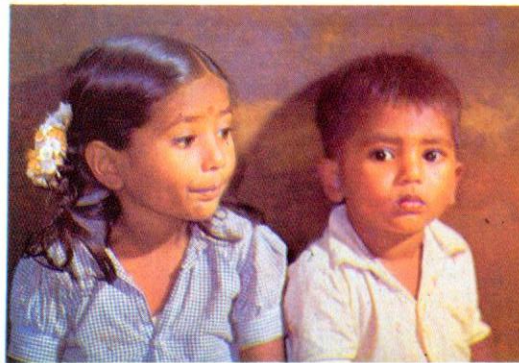
Below one year



Between 1-3 years

There are different services for different groups of people. From this point of view the population in a project is divided into five broad group according to their age and needs :

- Children less than one year
- Children above one year but below 3 years
- Children above 3 years but below 6 years
- Expectant and nursing mothers
- All women between the ages of 15 to 45 years.



Between 3-6 years

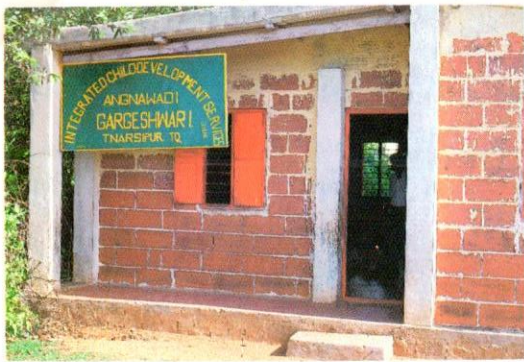


Pregnant woman

Nursing mothers

Women in the age group 15-45 years





Rural Anganwadi

Anganwadi is the focal point from where package of services are provided to the beneficiaries.

Tribal Anganwadi



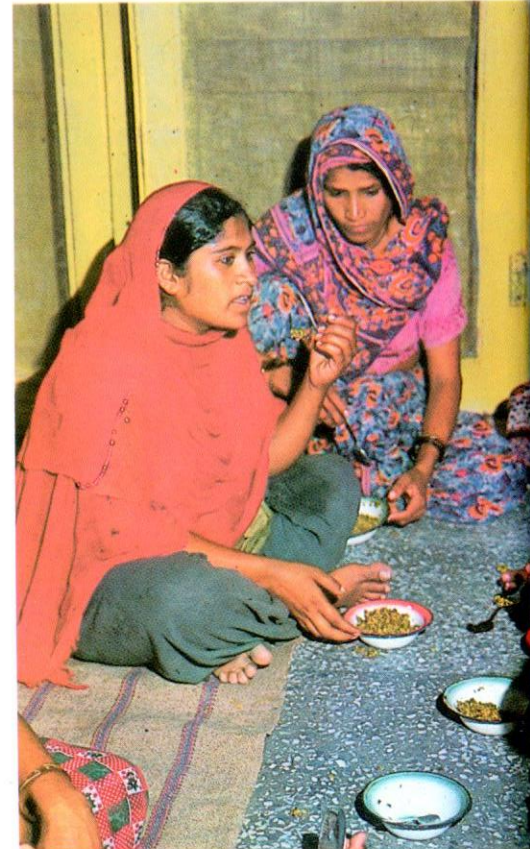
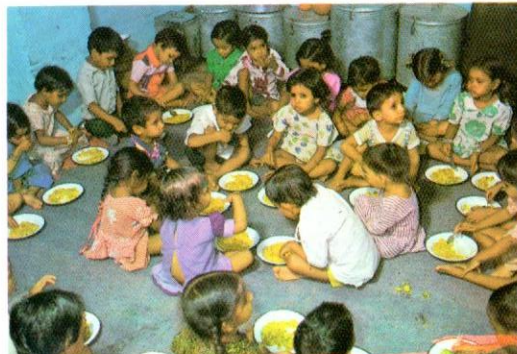
For 300 days in a year, supplementary nutrition is given to malnourished children below 6 years, pregnant women and nursing mothers. Children below 3 years are given special attention. Malnourished children falling into grades III & IV are given extra diet/therapeutic nutrition.

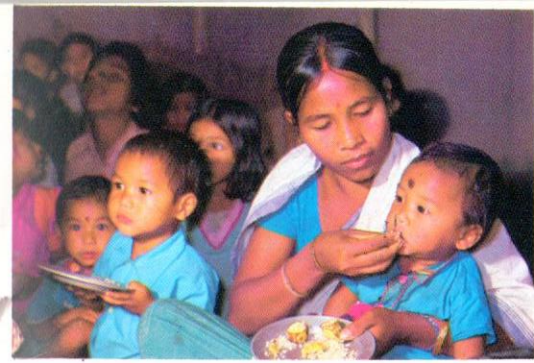
Food supplements to pregnant women



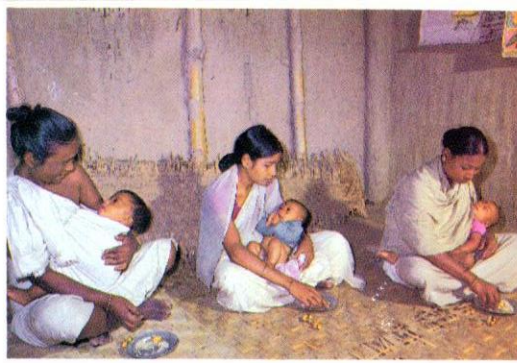
Food distribution at Anganwadi

Supplementary feeding

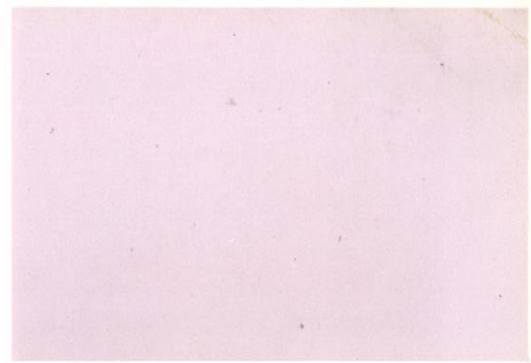




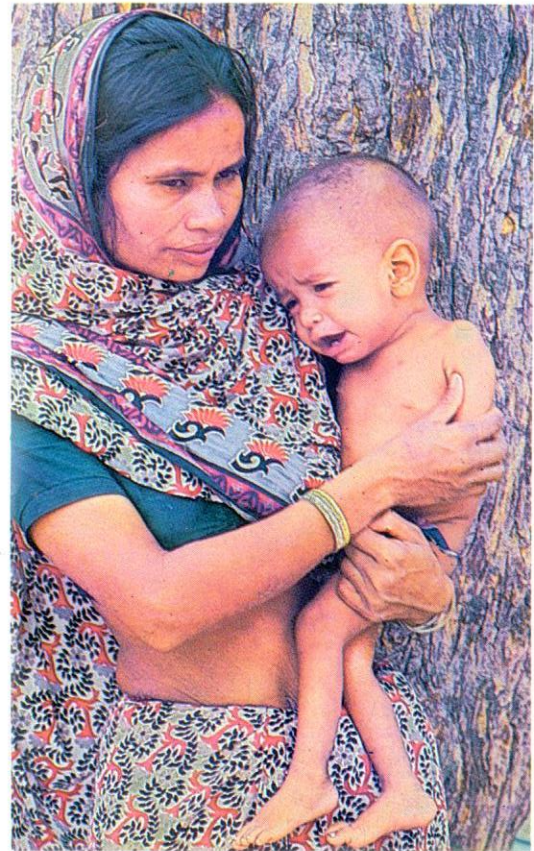
Diet supplements for children below 3 years
Malnourished children get special attention



Feeding nursing mothers

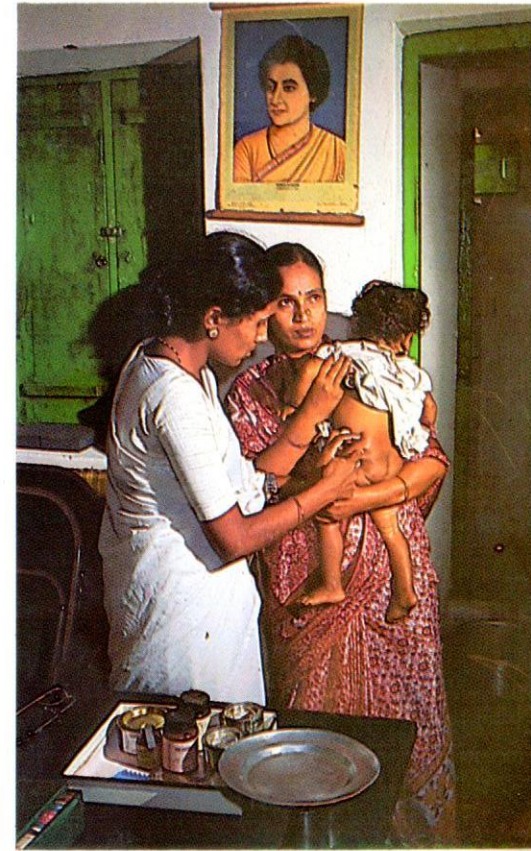


DPT immunization



Children are immunized
against tuberculosis,
diphtheria, tetanus,
whooping cough and polio.

Polio drops





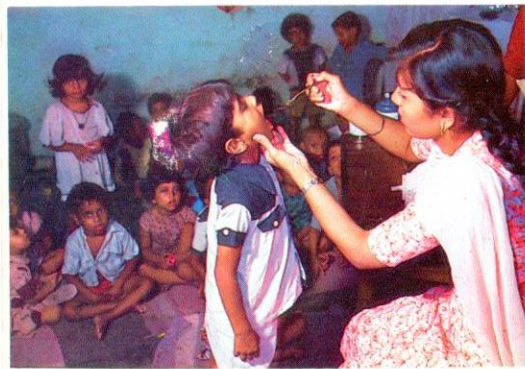
BCG immunization



Tetanus Toxoide for pregnant women

Efforts are made to prevent and detect early childhood disabilities .

Physical disability



Preventive dose of Vitamin A

Pregnant women are immunized against tetanus. They are also given iron and folic acid tablets.



Management of eye problems

Children (1-5 years) are also given an intensive dose of Vitamin 'A' once every six months and iron and folic acid tablets.

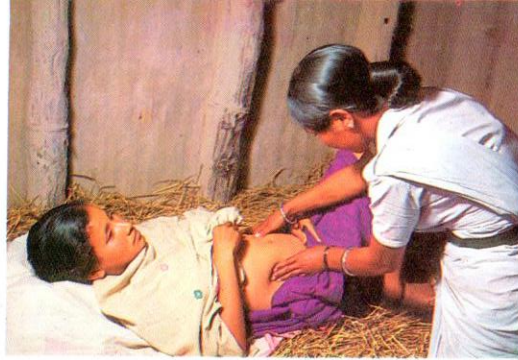


Distribution of Iron and folic acid

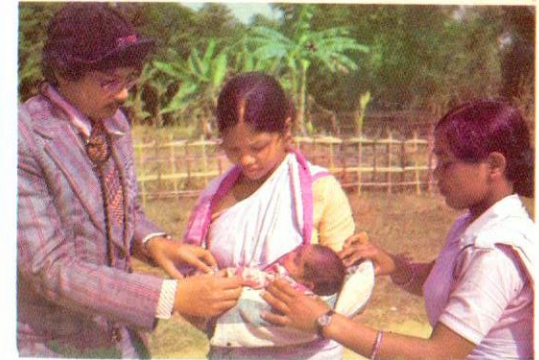


Health check-up and Referral Services

- Health check-up of children under 6 years
- Early detection of disabilities in children
- Ante-natal care of expectant mothers
- Post-natal care of nursing mothers and care of newborns



Ante-natal check-up



Post-natal care

Health check-up at Anganwadi



Health care services are provided to the beneficiaries through the medical and para-medical staff of the nearby primary health centre or sub-centre.



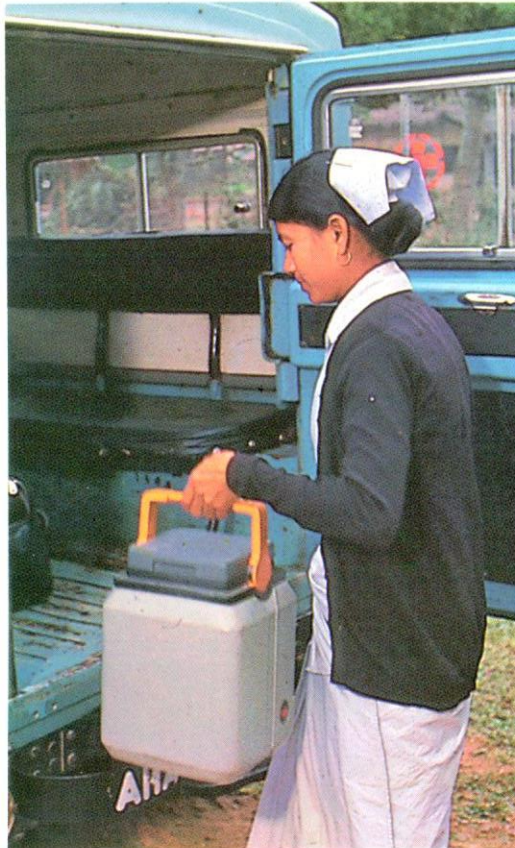
PHC is the referral point

Cold chain for vaccine



ANM visits Anganwadi

Trained Dai is available locally



Health care by PHC staff





Threading beads



Drawing and colouring

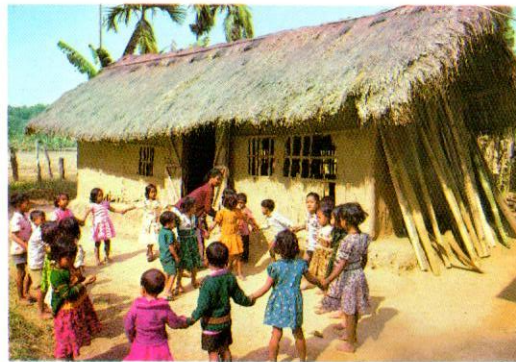
Outdoor games

Cultural activities

Pre-school education is non-formal. It aims at integrated development of the child —

- Physical
- Intellectual
- Social and
- Emotional.

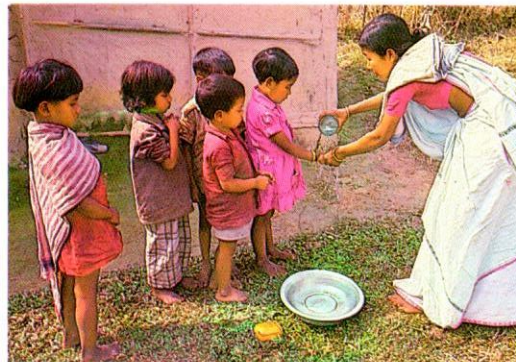
It also aims at inculcating desirable attitudes and behaviour patterns in children coming to Anganwadis.



Formation of healthy habits



Low-cost indigenous teaching aids

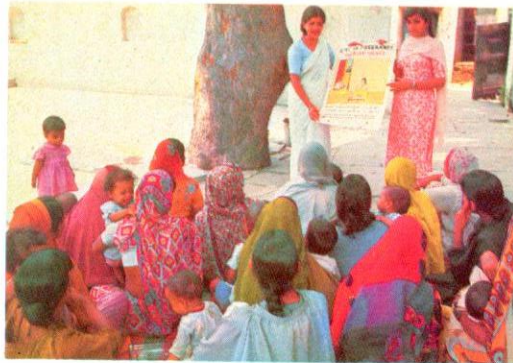


To promote health consciousness among women and to improve their capabilities to look after the health and nutritional needs of children, health and nutrition education is imparted to them at the Anganwadi and in their homes.

For its success, ICDS is highly dependent on community participation in the programme. This participation can be either through mothers or through voluntary organisations of local bodies like panchayats and mahila mandals.

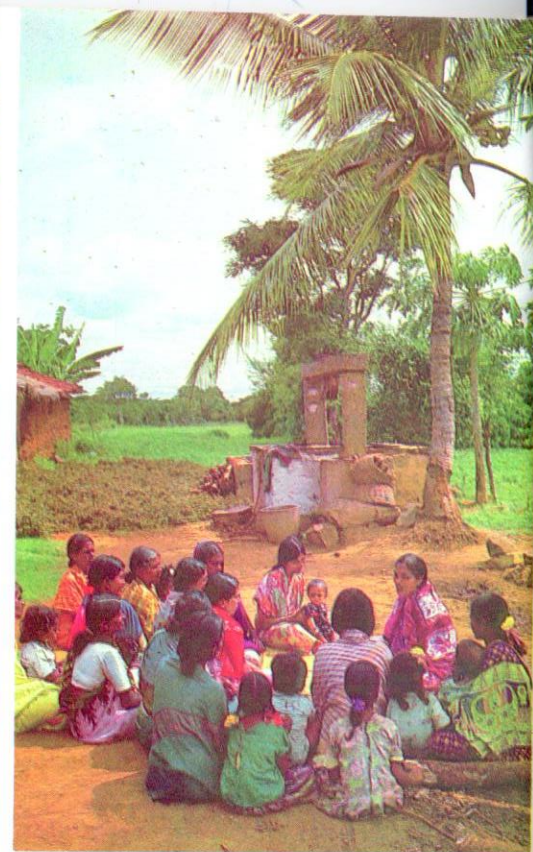


Anganwadi worker during home visits



Nutrition and health education

People's contribution to the programme



Anganwadi worker with women

Community support to the Anganwadi



ORGANIZATIONAL SET-UP OF ICDS



MINISTRY OF SOCIAL WELFARE GOVT. OF INDIA
 Director (Child Dev.) Deputy Secretary (Trg.)

Deptt. of Social Welfare/Health/Rural Dev./Community Dev./
 Tribal Welfare/Women & Child Welfare
 Director Nodal Deptt. Programme Officer

District Welfare Officer/Programme Officer

Block Dev. Officer ↔ Child Dev. Project Officer ↔ Medical Officer

Block Mukhya Sevika ↔ Supervisor ↔ Health Asstt. (female)

Adult Education Instructor

Anganwadi worker

Auxiliary Nurse
 Midwife
 |
 Traditional Birth Attendant
 |
 Health Guide

ICDS is an inter-sectoral programme. Its own resources apart, it utilises the existing services available at the grassroots, block and district level with other development departments as well as voluntary agencies. Coordination at all levels is its sine qua non.

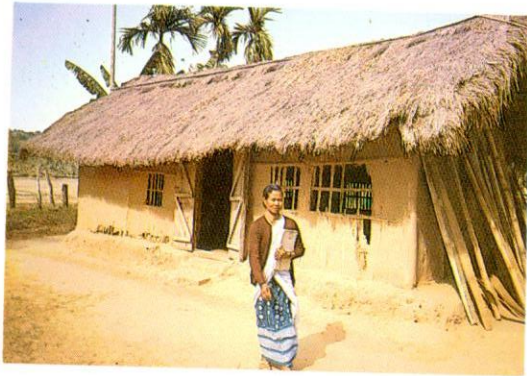
Anganwadi worker is a local woman. She is not a government official. She gets a token honorarium for her voluntary service to the community. She is guided by the Supervisor and the Child Development Project Officer.



The NIPCCD




Training through demonstration



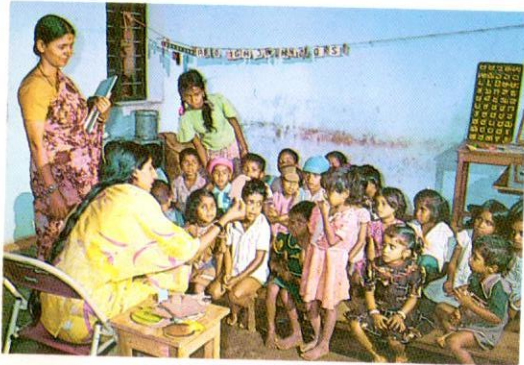
Anganwadi worker is a local woman

Support from the Supervisor

All functionaries of ICDS—CDPOs, Supervisors and Anganwadi workers—are given appropriate training.

 NIPCCD is the apex body for training of ICDS functionaries. It organises training of CDPOs at its headquarters and at its regional centres Bangalore and Lucknow. Training of Supervisors is organised by some 20 training centres including its three regional centres specially selected for this purpose. NIPCCD monitors the training programmes for CDPOs and Supervisors. The syllabi for training of all functionaries are designed by NIPCCD.

Guidance from the CDPO



NIPCCD monitors the social inputs of the programme through a Monitoring and Evaluation Cell.

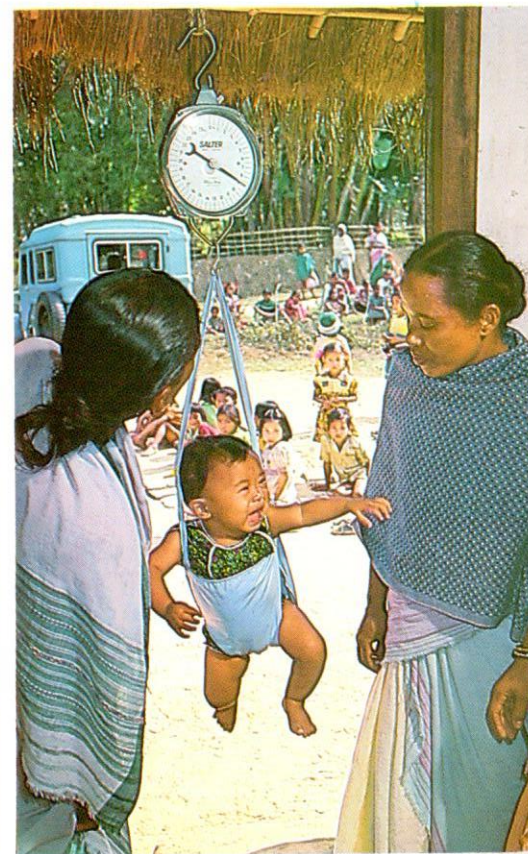
The All India Institute of Medical Sciences monitors the health and nutrition component of ICDS as also training of Medical Officers through a chain of medical colleges and health consultants.



UNICEF's assistance—Jeep

Weighing scale

UNICEF assistance to ICDS includes technical expertise, equipment, transport, supplies, cash assistance for Pre-and in-service training of all levels of staff, educational materials, strengthening the technical and management capacity of training institutions and government departments, provision of basic drugs and vitamins, support to monitoring and evaluation, introduction of water and sanitation, cash support for research and innovative pilot projects.



Bus



ICDS is a unique
programme aiming at
the integrated
development of the child.
It has succeeded
eminently in India and
attracted worldwide
attention.







PRODUCED BY :

NATIONAL INSTITUTE OF PUBLIC COOPERATION AND CHILD DEVELOPMENT

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